

What Do the Players Think about *ICE SOCCER*™?

(All players responding were first-time *ICE SOCCER* players)

ICE SOCCER™, by Taylor Sports, LLC*, puts a version of the world's most popular sport on an ice surface. It is fun and challenging to play and provides exciting, non-stop action for spectators.

Written Comments

Some written comments from the players were: "awesome time," "great time playing it," "challenging and fun," "great game," "good physical workout," "sport will be a hit in time," "very fun," "a competitive sport with a fun, laughable edge to it," "great activity for groups and parties," "a ton of fun," "very competitive, and you don't have to be a pro-athlete to play it"

Competitive College Play

They love it! Following beta play at Colgate University (a Division I school in upstate New York) on February 20, 2005, the two teams of **intramural soccer** players were asked on a post-game written questionnaire to rate the "Fun Factor" of *ICE SOCCER* on a 10-point-high rating scale. The lowest score given (and by only one player) was 8.5, the next lowest score (again, by only one player) was 9.5 – all others rated *ICE SOCCER* 10!

Competitive High School Play

The University of Detroit Jesuit High School **varsity hockey** team (divided into two *ICE SOCCER* teams) also loved the play. Following a game played at Compuware Ice Arena in Plymouth, Michigan on October 3, 2005, ten of 17 players who rated the "Fun Factor" of the game rated it a score of 9 or higher (on a 10-point-high scale); five others rated it 8 or 8.5. The players' written comments (and the two lower ratings of 6 and 7) suggested that more speed and more physical contact (expected from hockey players) would have resulted in even higher ratings.

All of these high school feedback scores might have been improved if the ice had not been so "dirty"; playing immediately after a full practice by the professional Plymouth Whalers hockey team left the ice surface pretty scuffed, pitted and deep with ice shavings. On "cleaner" ice, the Boot'r would have moved faster which would have picked up the pace of the game.

CBS-TV Survivors Play

Co-ed adult teams comprised of 20 former Survivors from the CBS-TV show *Survivors* and several local Traverse City, Michigan residents played a charity game in June 2007 at Centre Ice arena. Again, of those who provided written feedback, 2/3 rated the "Fun Factor" (on a 10-point-high scale) at 10, while the other 1/3 placed the ratings between 5 and 8. The lower scores were specifically and only related to worries about falling because they were not wearing all of the required protective gear (contrary to agreements, local organizers only supplied helmets).

Casual Recreational Play

Play on frozen Woodland Lake by friends and neighbors (players here have been ages 12-65, male and female) has been overwhelmingly positive. While no post-play questionnaires have been circulated for feedback from these players, comments have been rave about the great fun and socializing aspect of the sport and how surprised the players were about how well they could adjust to running on ice. The falls and spills are considered as part of the fun and challenge of the game.

P.S. In none of these games were the players wearing special hi-traction-on-ice broomball shoes.

* *ICE SOCCER*™ by Taylor Sports uses a projectile, the **Boot'r**™, to kick around the ice, not an air-filled soccer ball. The Boot'r has been specifically designed and play-weighted to allow sustainable, controllable play which enables viable, action-packed competitive games and thus legitimizes the sport.