

Current and Aspiring Professional Sports Team Owners

Can't Find a Team to Buy? How 'bout Owning Your Own League?

ICE SOCCER presents a launch opportunity for those of you who want a part of professional sports or want to expand your current involvement. Traditional sports teams are pretty much sold out or are beyond the price reach of even the most fortunate. A new team sport doesn't come on the scene very often. And one which could hold potential appeal to most of the world is unique. ICE SOCCER, as a derivative of the world's most popular sport (soccer/futbol), offers that potential and may well be your ticket to ownership of your first or additional professional team and represent a personal accomplishment – helping to build a sport from the ground up. It's like getting into basketball in the 1890's when James Naismith first introduced and began propagating it or getting into baseball in 1839 (under Abner Doubleday) and 1845 (under Alexander Cartwright) when they were launching this sport.

The NFL has spent hundreds of millions of dollars trying to launch American football in China – thus far a laborious effort with nascent teams confined to a few major cities. American football is not known in China, not culturally infused. Soccer/futbol is known and accepted world-wide. Playing a different version of soccer is not like the football/China venture; it is not a stretch – playing futbol on ice (ICE SOCCER) is simply a matter of introduction and showing that it is possible, exciting and fun. It will only take a launch in one or two American cities to get the Boot'r rolling.

LEARN MORE by clicking on each of the following links:

- “10 Reasons to Offer ICE SOCCER” => <http://icesoccer.com/pdf/10-reasons.pdf>
- What Do Players Think of ICE SOCCER?
=> <http://icesoccer.com/pdf/player-thoughts.pdf>
- The Future of ICE SOCCER, as envisioned by Taylor Sports
=> <http://icesoccer.com/vision.html>
- A fully developed World ICE SOCCER Association of professional teams

ACTION you can take:

- **Discuss** with your partners and business associates the possibility of professional team play
- **Form a group** to share the exploratory funding needed first to popularize the sport
- **Bring together** two teams of semi-pro caliber to trial-play three or four games
- **Underwrite** serious competitive league play in test areas
- **Determine** next steps from here